

## GuocoLand's flagship Guoco Tower strikes gold at real estate's 'Oscars'

### Singapore

GUOCO Tower – the flagship integrated mixed-use development of GuocoLand – was named a World Gold Winner in the mixed-use development category at this year's FIABCI World Prix d'Excellence Awards held in Paris on Thursday.

This is GuocoLand's second win at the awards, after its Leedon Residence was also named a World Gold Winner in the residential (mid-rise) category in 2018.

Established in 1992, the FIABCI (The International Real Estate Federation) World Prix d'Excellence Awards is one of the industry's most prestigious international accolades and is also known as the "Oscars of Real Estate".

The mixed-use development category recognises developments that have at least three main components such as residential, office and retail,



**Guoco Tower was one of two global winners in the mixed-use development category for 2020.**

PHOTO: GUOCOLAND

and have excelled in integrating its physical and functional properties.

Guoco Tower – Singapore's tallest skyscraper at 290 metres high and home to major corporations like ING Bank and Itochu Singapore, was one of two global winners in this category

for 2020. The other is Perdana Park-city's Plaza Arkadia development in Kuala Lumpur.

In a news release, GuocoLand said Guoco Tower was recognised as a "distinctive, vertically integrated landmark that encompassed high liveability, connectivity and walkability, coupled with strong community building and placemaking efforts".

Last year, Guoco Tower clinched the Gold award in the mixed-use Development category at the FIABCI Singapore Property Awards, organised by FIABCI's local chapter.

Cheng Hsing Yao, the group managing director of GuocoLand, said: "We can see, through this time of uncertainty, that developments with strong concepts, built to high standards, and are well-managed have proven to be more resilient. This has reaffirmed our unwavering pursuit for quality and excellence in all of our projects."

Source: The Business Times © Singapore Press Holdings Limited. Permission required for reproduction.